Scenario Planning for Businesses and Organizations

A 2-day in-house training for corporations and government organizations

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CIDB Registered CCD Training Provider (CIDB-PLCCD20240506-321)

Course Objectives

- Tell scenarios apart from forecasts and frame a sharp scoping question
- Identify the forces and drivers that create uncertainty, using PESTLE
- Select the most critical uncertainties by importance, impact and volatility
- Build a 2x2 scenario matrix and write credible narratives for four futures
- Turn scenarios into strategies, action plans and a continuous review routine

Who Should Attend

Strategy, planning, risk and management personnel in corporations and government organisations

Module Outline

Module 1: Introduction to Scenario Planning

- Prediction, forecasting and scenarios compared
- Six attributes of a sound scenario
- Framing the scoping question

Module 2: Identifying the Forces and Drivers that Create Uncertainties

- PESTLE as a scanning aid
- The identification workshop
- Writing precise drivers and uncertainties

Module 3: Selecting the Most Critical Uncertainties

- Filtering by relevance and importance
- Impact and volatility
- The priority register

Module 4: Mapping the Two Most Critical Uncertainties on a 2x2 Scenario Matrix

- From two axes to four futures
- Writing credible scenario narratives
- Stress-testing decisions

Module 5: Scenario Strategy and Continuous Review

- Maximisation and minimisation strategies
- Action plans, key indicators and signals
- No-regret moves and continuous review

Blankskript Consultants

Contact Us (Tap on Icon):

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