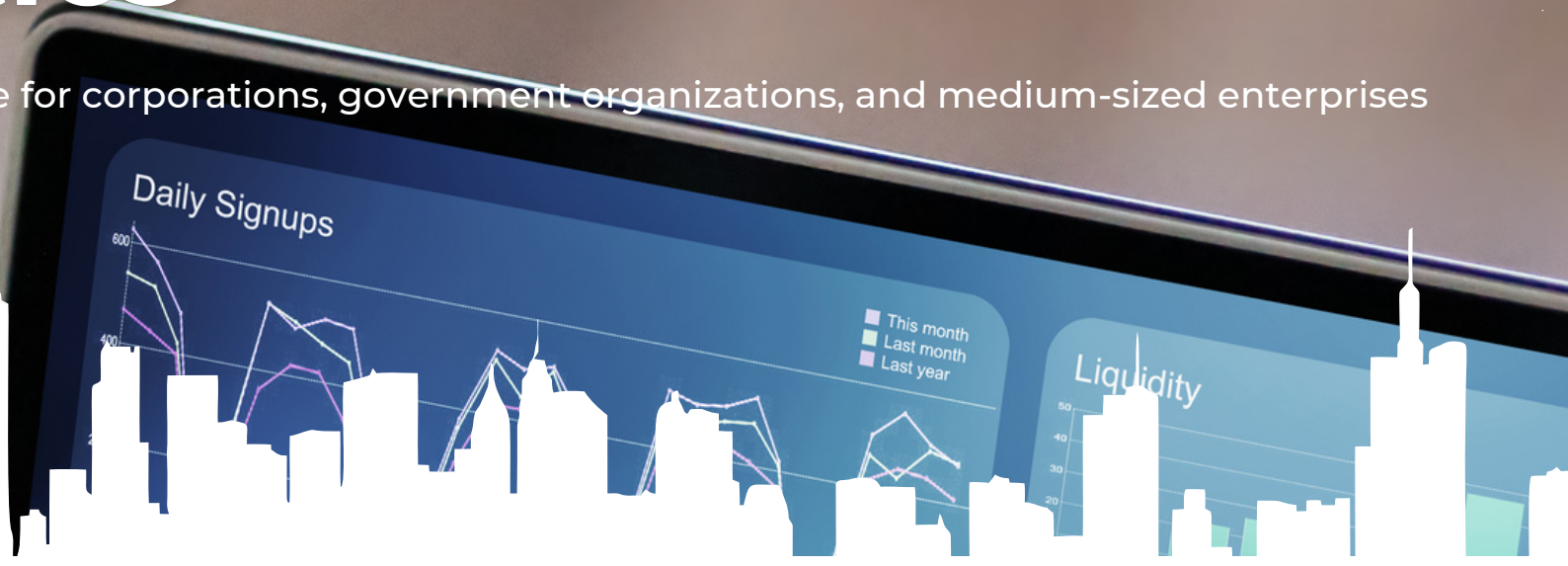


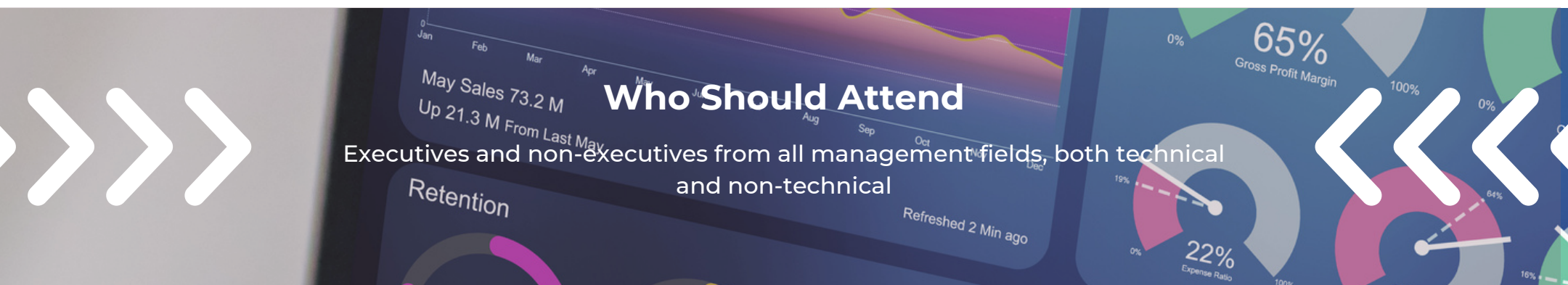
Simplified Data Analytics

A 2-day training course for corporations, government organizations, and medium-sized enterprises



Course Objective

- Apply the skills and tools in data analytics using online digital tools onto your day-to-day jobs, thus allowing you to make effective data-driven decisions



Module Outline

Module 1: Fundamentals of Data Analytics

- Techniques for data collection, analysis, and visualizations
- Best practices and common mistakes

Module 2: Data Collection

- Using online data collection tools such as Crowdsignal etc.
 - Collecting simple actual data during the workshop

Module 3: Data Analysis

- Utilizing online data analytics tools such as Zoho Analytics, Power BI etc.
 - Analyzing records
 - Analyzing the collected info

Module 4: Data Visualization

- Application of online data visualization tools such as Easel.ly, Infogram, etc.
 - Creating visualizations from the data analysis of records
 - Creating visualizations from the data analysis of the collected info

Module 5: Data Reporting

- Utilizing online data reporting tools such as Google Data Studio etc.
 - Types of data report
 - Best practices and common mistakes