

# **Coaching Skills to Drive Results**

A 2-day training course for corporations, government organizations, and medium-sized enterprises

# **Course Objectives**

- Understand the importance and benefits of coaching to individuals and organizations
- Apply the Social Styles Model into coaching so as to enhance coaching effectiveness
- Discover best techniques in persuasion that will help influence, motivate, and inspire others to perform better
- Master effective coaching and mentoring techniques to boost performance
- Explore on strategic goal-setting in developing a comprehensive KPI monitoring plan

# Who Should Attend

Middle and senior managers from all management fields, both technical and non-technical

# **Module Outline**

#### Module 1: Introduction to Coaching

- Differences between a coach, mentor, and a boss
- Purpose and benefits of coaching to individuals and the civil service
- The attributes and skills of an effective coach

### Module 4: Strategic Goal-Setting for **Advanced Coaches**

- OKR Goal-Setting (adopted by companies) such as Google, Spotify, Twitter, Airbnb and LinkedIn)

#### Module 2: Persuasive Skills for Advanced Coaches

- Applying the Social Styles Model into coaching
  - Coaching the Analyticals
  - Coaching the Drivers
  - Coaching the Amiables
  - Coaching the Expressives
- Applying psychologist Robert Cialdini's six principles of persuasion into coaching

## Module 3: Coaching Techniques for **Organization Leaders**

• GROW; CLEAR; SOAR; ARROW; POWER; CREATE; ACHIEVE; 5A; and Curbstone **Coaching Models** 

- Core concepts & benefits
- OKR template
  - Application of the OKR template
- Theory of Change (TOC) approach
- Applying the Porter's Five Forces in goalsetting

## Module 5: Developing a Comprehensive KPI **Monitoring Plan**

- Set goals (as learnt in Module 4)
- Set relevant performance assessment metrics & tools
  - Deliverables & milestones
    - Usable template
- Performance follow-up
  - Applying coaching techniques
  - Pareto Principle

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